

# **GSC "WHERE MEMORIES ARE MADE" CONTEST**

## **TERMS AND CONDITIONS**

### **A. ORGANIZER**

1. This Contest is organised by **GOLDEN SCREEN CINEMAS SDN. BHD. (GSC)**.

2. **GSC "WHERE MEMORIES ARE MADE" CONTEST** ("Contest Name") will run from 1 January 2026, 12:00:00pm and will end on 31 March 2026, 11:59:59pm ("Contest Period"). The time stated is Malaysia time (GMT+8). All entries received after the Contest Period will not be entertained. The Organizer reserves the right, at its absolute discretion, to vary, postpone, re-schedule and/or extend the Contest Period and/or cancel/terminate the Contest at any time without prior notice.

### **B. ENTRY ELIGIBILITY**

1. This Contest is open to all customers who are Malaysian citizen or resides in Malaysia, who are 13 years of age and above and have valid identification document (example: identity card or passport) are eligible to participate in the Contest. Any individual below the age of 18 must get parents'/guardians' consent before joining the contest.

2. Shareholders, directors, officers, employees of the Organizer and Production Team including their associated/affiliated companies and their immediate family members (spouse, children, parents, siblings) and/or representatives, employees and/or servants of any agencies of the Organizer and Production Team and immediate families are not eligible to participate.

### **C. QUALIFYING CRITERIA**

1. No Purchase is required to join this contest, but only GSC Rewards members are eligible to win this contest. Sign up for free via GSC Website or GSC App.

To participate:

Step 1: Watch GSC' new brand video on [gsc.com.my/memories/](https://gsc.com.my/memories/)

Step 2: Identify at least 5 movie references used in the video. The more movies you spot, the higher your chances of winning!

Step 3: Fill in the form on [gsc.com.my/memories/](https://gsc.com.my/memories/) with your details and the answer.

Multiple entries are permitted but each participant may only win one of the prizes.

2. The Customers must fill in the Form with details below:

- Full Name
- E-Mail
- Phone Number
- GSC Rewards Member Number
- Residential State
  
- At least 5 movies referenced in the video.

3. Incomplete, inaccurate and/or incorrect details and answer will be disqualified.

4. Late and invalid entries will not be eligible. No appeals will be entertained.

#### **D. SELECTION OF WINNERS**

1. Eligible Winner: Entries that successfully identify at least **five (5) movies** referenced in the video will be shortlisted. Participants who correctly identify the **highest number of movies** will be selected as the **Grand Prize Winner**, followed by First Prize, Second Prize, and so on.

In the event that more than one participant achieves the same highest number of correct answers, the winner(s) will be determined through a random draw conducted by GSC from the pool of eligible entries by **April 2026**.

Selected winners will be notified via the email address provided. The Organizer reserves the right, at its absolute discretion, to amend, reschedule, delay, or postpone the draw and notification dates without prior notice.

2. If for any reason (e.g. no email reply, telephone no. provided not in service, no network connection etc), the shortlisted winners cannot be reached after three (3) attempts, the prize will be forfeited. The organizer shall not be held liable in the event the winner cannot be contacted for whatever reasons. The Organizer shall have absolute discretion and reserves the right to select an alternate winner who will be subject to the same rules. For purposes of impartiality and avoidance of any disputes, all related telephone conversations may be monitored and recorded. Your continued participation in these telephone conversation(s) serves as express consent to be monitored and recorded. The Organizer will have absolute discretion and reserves the right to select an alternate winner who will be subject to the same rules.

3. Each participant shall only win one (1) prize throughout the Contest Period, irrespective of the number of entries collected by the Organizer.

4. The Organizer shall notify the winners not later than Three (3) months from the end of the Contest Period.

5. All decisions made by the Organizer in relation to the Contest including but not limited to the shortlisting, selection of winners and forfeiture of the Prizes is final and conclusive. No further correspondence, queries or appeals shall be entertained.

## **E. PRIZES**

### **1. Grand Prize x 1 winner**

- 1 year supply of GSC tickets (4 tickets per month, equivalent to total of 48 tickets)
- 1 pair of Aurum Theatre, The Exchange TRX Tickets
- RM100 Hokkaido Table Dining Voucher

### **2. First Prize x 1 winner**

- 3 Months Supply of GSC tickets (4 tickets per month, equivalent to total of 12 tickets)
- 1 Pair of Aurum Theatre, The Gardens Mall or Aurum Theatre, Mid Valley Southkey JB Tickets
- RM100 JIN Gastrobar Dining Voucher

### **3. Second Prize x 1 winner**

- 1 Month Supply of GSC Tickets (equivalent to 4 tickets)
- 1 Pair of Velvet Cinemas by GSC, Sunway 163 Tickets

- RM100 Velvet Restaurant & Bar Dining Voucher

**4. Third Prize x 1 winner**

- 1 pair of Aurum Theatre, The Exchange TRX Tickets
- RM50 Kissa Cafe & Diner Dining Voucher

**5. Fourth Prize x 1 winner**

- 1 Pair of Aurum Theatre, The Gardens Mall or Aurum Theatre, Mid Valley Southkey JB Tickets
- RM50 JIN Gastrobar Dining Voucher

**6. Fifth Prize x 1 winner**

- 1 pair of Velvet Cinemas by GSC, Sunway 163 Tickets
- RM50 Velvet Restaurant & Bar Dining Voucher

**7. Consolation x 50 winners**

- A pair of Normal GSC 2D tickets

Total of **56 winners** will be selected for this contest, according to prize list above.

1. Unless otherwise specified in the terms and conditions herein, no substitution or replacement of, or modification to the Prizes requested by the Customers will be permitted.

2. The Organizer reserves the right to substitute or replace the Prizes offered in this Contest with a similar valued price with the prize with another item of similar value without prior notice.

3. All prizes will be credited into the winners' GSC Rewards account. Once the winner receive the vouchers in their GSC Rewards account, they can redeem the prizes/vouchers using their GSC App.

**F. THE PRIZES REDEMPTION**

1. The Prizes are subject to the terms and conditions as stipulated on the ticket. To the fullest extent permitted by law, the Organizer and their agents exclude their responsibilities and all liabilities arising from any postponement, cancellation, delay or changes to the Prizes details or any other unforeseen circumstances beyond the Organizer's reasonable control and for any act or default of any third party suppliers or vendors.

2. Winners must adhere to the validity of the ticket. Failure to do so will result in forfeiture and no refund will be given for any unclaimed tickets.
3. Winners must take the Prizes as it is. The Prizes are not transferable, non-refundable and non-exchangeable for cash. The Organizer will not entertain any complaints on the quality and quantity of the Prizes after handing the prize to a winner.
4. The Organizer shall not be liable for any loss or damage that occurs to the Prizes during the delivery and redemption process. Any additional other costs (i.e. travel expenses) involved to redeem or collect the Prizes are to be borne by the winner.
5. The Organizer reserves the rights to postpone the pre-determined date and venue of the Prizes redemption at a later date which shall be notified by the Organizer to the winner in case of any unforeseen circumstances.
6. Visual(s) of the Prizes shown in any advertisement, promotional publicity and other materials relating to this Contest are solely for illustration purposes only and may not depict the actual colour of the Prizes.
7. Prizes redemption are subject on the availability of the Prizes and shall be informed by the Organizer from time to time.

## **G. GENERAL TERMS**

1. By participating in this Contest, the Customers agree to release the Organizer, the Prize Sponsor, their representatives, employees, directors, officers, agents, affiliates, parent and subsidiaries from any liability, losses, damages rights, injuries and any kind of claims in connection with the Contest and actions resulting from the acceptance, possession, use or misuse of the Prizes, or any Prizes-related activities taking into account, without limitation, personal injury, death, property damage and any claims based on publicity rights, defamation or invasion of privacy.
2. Participation in the contest constitutes the participant's full and unconditional agreement to the acceptance of all terms and conditions including any revisions/amendments/decisions made by the Organizer at their absolute discretion without any prior notice.
3. To the fullest extent permitted by applicable laws, the Organizer offer no warranty or representation whatsoever, express, implied or statutory, in relation to the Contest, the Prizes including, but without limitation, the

merchantable quality and fitness for purposes in respect of the Prizes. For the avoidance of doubt, the Organizer is the sole party responsible for the Prizes, organizing and implementation of the Contest. Any queries relating to the Contest should be made directly to the Organizer.

4. The Organizer shall be entitled to amend, vary, delete or add to any of these Contest Terms and Conditions and/or substitute or replace the Prizes (Clause E above) offered in this Contest with a similar valued prize and/or to modify, cancel, terminate or suspend the Contest at any time without prior notice. No compensation in cash or any kind shall be given for any losses or damages suffered or incurred by the Customers as a result of the above. The Customers are advised to periodically check for updates of this Contest's Terms and Conditions at the Organizer's or the Participating Banks' websites.

5. The Organizer does not accept any responsibility for late or lost entries due to Internet and/or other technical issues. Proof of sending is not proof of receipt.

6. No responsibility is accepted for ineligible entries or entries made fraudulently.

7. The Organizer retains the rights to forfeit the selected winners if any breach of the Terms and Conditions is found. The Organizer reserves the right to disqualify counterfeit entries, or entries suspected of being counterfeit at any time.

8. The Organizer reserves the right to cancel this contest at any stage, if deemed necessary, and/or if any circumstance beyond its control arises.

9. The Organizer reserves the right to cancel or award the prize(s) to the winner(s) and companion(s) if/are found to be under the influence of alcohol, drugs of any kind, behave(s) in an offensive, uncontrollable, disorderly manner that may tarnish the name or the products/services of the Organizer or its affiliates, representatives and agencies associated in the Contest.

10. The Organizer will not be liable for taxes, if any, on the prize(s) and will be the sole responsibility of the winner(s).

11. Winners are required to be photographed during the prize collection and the Organizer reserves the right to publish, display information including but not limited to the names, photographs, videos of all Winners for marketing,

advertising, publicity purposes or in any manner it deems appropriate with no monetary payment.

12. The Organizer's decision is final. Complaints and enquiries will not be entertained.

13. All decisions made in relation to the Contest shall be final, conclusive and binding.

14. In the event of a conflict in the interpretation of this Terms and Conditions and any translation of it in any language, the English version of this Terms and Conditions shall prevail.

15. The terms and conditions shall be governed and construed in accordance with laws of Malaysia and the exclusive jurisdiction of courts of Malaysia.

## **H. PRIVACY NOTICE**

1. By Participating in the Contest, the Customers give their consent to and authorize the Organizer to collect, store, use, process their names, masked Identification Numbers (IC) and other particulars ("Personal Data") for the purpose of running the Contest, including but not limited to announcing and publishing Personal Data and/or photos of the Customers at the Organizer's website for advertising, publicity purposes and in any manner it deems fit with no compensation.

### **Declaration**

By my participation in the Contest I hereby understand that my personal information will be processed for the purpose of this Contest and to be used in the manner as described above.